

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 40.229821 Longitude: -75.312396

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	8,513	69,129	141,450
	Population Est 25Q1	8,525	68,940	141,205
	Population Est 24Q4	8,519	68,852	141,054
	Population Est 24Q3	8,540	68,646	139,895
	Population Est 24Q2	8,560	68,672	139,851
	Population Est 24Q1	8,531	68,331	139,281
	Population Est 23Q4	8,515	68,147	138,821
	Population Est 23Q3	8,510	68,029	138,563
	Population Est 23Q2	8,508	68,006	138,483
	Population Fcst	8,462	69,696	143,955
	2010 Census Population	7,880	62,766	127,731
	2000 Census Population	7,586	59,493	118,266
	1990 Census Population	6,725	51,998	98,571
	Current Year Daytime Population	12,919	71,342	168,004
	Average Seasonal Population	13	243	567
	Historical Annual Growth, 1990 – 2000	1.21%	1.36%	1.84%
	Historical Annual Growth, 2000 – 2010	0.38%	0.54%	0.77%
	Estimated Annual Growth, 2010 – CY	0.53%	0.67%	0.71%
	Projected Annual Growth, CY to Y5	-0.12%	0.16%	0.35%
	Group Qtrs Est	163	1,575	2,341
Transient Est Average Last 4 Qtrs	0	2,048	3,206	
Households	Current Year Estimated Households	3,622	27,618	55,037
	Households Est 25Q1	3,623	27,514	54,893
	Households Est 24Q4	3,620	27,479	54,830
	Households Est 24Q3	3,627	27,397	54,322
	Households Est 24Q2	3,636	27,408	54,311
	Households Est 24Q1	3,623	27,269	54,084
	Households Est 23Q4	3,615	27,193	53,907
	Households Est 23Q3	3,614	27,133	53,785
	Households Est 23Q2	3,612	27,126	53,759
	Households Fcst	3,601	27,856	56,048
	2010 Census Households	3,270	25,298	49,851
	2000 Census Households	3,049	23,233	44,889
	1990 Census Households	2,586	19,497	36,152
	Historical Annual Growth, 1990 – 2000	1.66%	1.77%	2.19%
	Historical Annual Growth, 2000 – 2010	0.70%	0.86%	1.05%
	Estimated Annual Growth, 2010 – CY	0.71%	0.61%	0.68%
	Projected Annual Growth, CY to Y5	-0.12%	0.17%	0.36%
	Population per Household	2.31	2.45	2.53

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North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.6%	4.1%	5.2%
	HH Income \$250,000 to \$499,999	5.5%	5.0%	6.3%
	HH Income \$200,000 to \$249,999	12.8%	11.6%	14.7%
	HH Income \$175,000 to \$199,999	5.2%	6.8%	6.6%
	HH Income \$150,000 to \$174,999	7.3%	8.6%	7.9%
	HH Income \$100,000 to 149,999	20.1%	20.7%	18.9%
	HH Income \$75,000 to 99,999	10.4%	12.2%	11.2%
	HH Income \$50,000 to 74,999	12.7%	13.4%	12.4%
	HH Income \$35,000 to 49,999	7.7%	6.7%	6.6%
	HH Income \$25,000 to 34,999	5.1%	3.7%	3.6%
	HH Income \$15,000 to 24,999	4.9%	3.3%	2.8%
	HH Income \$0 to 14,999	3.7%	3.9%	3.8%
	Average Household Income	\$140,583	\$150,482	\$164,916
	Median Household Income	\$112,884	\$114,821	\$122,905
	Per Capita Income	\$60,781	\$60,991	\$64,916
	Average Disposable Income	\$107,665	\$108,214	\$115,787
	Median Disposable Income	\$94,446	\$94,869	\$101,544
	Discretionary HH Income Over \$150,000	18.4%	16.6%	22.3%
	Discretionary HH Income \$125,000 to \$149,999	8.2%	8.3%	9.1%
	Discretionary HH Income \$100,000 to \$124,999	10.6%	12.1%	11.4%
	Discretionary HH Income \$75,000 to \$99,999	15.4%	15.7%	13.9%
	Discretionary HH Income \$50,000 to \$74,999	15.6%	17.6%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	17.9%	18.2%	17.1%
	Discretionary HH Income Under \$25,000	13.8%	11.4%	10.3%
	Average Discretionary HH Income	\$86,190	\$86,615	\$93,692
	Median Discretionary HH Income	\$78,522	\$79,066	\$86,020
	Householder White – Count	2,801	21,378	41,799
	Median HH Income	\$118,691	\$118,342	\$124,374
	Average HH Income	\$117,362	\$118,586	\$122,955
	Householder Black or African-American – Count	285	1,550	2,949
	Median HH Income	\$89,963	\$90,128	\$100,911
	Average HH Income	\$104,139	\$101,757	\$110,157
	Householder Hispanic – Count	71	836	1,985
	Median HH Income	\$28,094	\$65,795	\$79,899
	Average HH Income	\$46,503	\$80,425	\$99,069
Householder Asian or Pacific Islander – Count	373	2,690	6,074	
Median HH Income	\$124,983	\$122,172	\$142,132	
Average HH Income	\$114,548	\$120,468	\$130,337	
Householder Other or Pacific Islander – Count	92	1,164	2,231	
Median HH Income	\$100,705	\$95,464	\$107,840	
Average HH Income	\$100,886	\$107,716	\$113,773	

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Gender	Male Population	3,984	33,266	68,178
	Female Population	4,529	35,863	73,272
Total Population by Age	Count of Pop 0 to 4 years	424	3,437	6,797
	Count of Pop 0 to 7 years	619	5,060	9,874
	Count of Pop 5 - 13	753	6,557	13,247
	Count of Pop 14 - 18	359	3,134	6,722
	Count of Pop 19 - 22	358	3,116	6,762
	Count of Pop 22 - 25	270	2,301	4,996
	Count of Pop 25 - 29	402	3,448	7,347
	Count of Pop 30 - 34	478	3,853	7,388
	Count of Pop 35 - 39	545	4,562	8,482
	Count of Pop 40 - 44	527	4,520	8,729
	Count of Pop 45 - 59	1,537	12,775	26,955
	Count of Pop 60 - 74	1,581	13,523	28,891
	Count of Pop 75 - 84	894	5,644	11,133
	Count of Pop 85+	384	2,259	4,001
	% of Pop 0 to 4 years	5.0%	5.0%	4.8%
	% of Pop 0 to 7 years	7.3%	7.3%	7.0%
	% of Pop 5 - 13	8.8%	9.5%	9.4%
	% of Pop 14 - 18	4.2%	4.5%	4.8%
	% of Pop 19 - 22	4.2%	4.5%	4.8%
	% of Pop 22 - 25	3.2%	3.3%	3.5%
	% of Pop 25 - 29	4.7%	5.0%	5.2%
	% of Pop 30 - 34	5.6%	5.6%	5.2%
	% of Pop 35 - 39	6.4%	6.6%	6.0%
	% of Pop 40 - 44	6.2%	6.5%	6.2%
	% of Pop 45 - 59	18.0%	18.5%	19.1%
	% of Pop 60 - 74	18.6%	19.6%	20.4%
	% of Pop 75 - 84	10.5%	8.2%	7.9%
	% of Pop 85+	4.5%	3.3%	2.8%
Median Age	46.4	44.6	45.1	
Average Age	45.7	44.1	44.0	
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.3%	5.1%
	% of Pop 5 - 13	10.1%	9.9%	9.8%
	% of Pop 14 - 18	4.8%	4.9%	5.1%
	% of Pop 19 - 22	4.7%	4.9%	5.1%
	% of Pop 22 - 25	3.4%	3.6%	3.8%
	% of Pop 25 - 29	5.1%	5.4%	5.5%
	% of Pop 30 - 34	5.9%	5.8%	5.4%
	% of Pop 35 - 39	6.5%	6.7%	6.1%
	% of Pop 40 - 44	6.7%	6.9%	6.4%
	% of Pop 45 - 59	18.4%	18.7%	19.2%
	% of Pop 75 - 84	8.6%	7.0%	6.9%
	% of Pop 60 - 74	17.8%	19.0%	19.9%
	% of Pop 85+	2.5%	2.0%	1.8%
	Median Age	43.0	42.5	43.2
Average Age	42.9	42.3	42.5	

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	% of Pop 0 to 4 years	4.6%	4.7%	4.5%
	% of Pop 5 - 13	7.8%	9.1%	8.9%
	% of Pop 14 - 18	3.7%	4.2%	4.4%
	% of Pop 19 - 22	3.8%	4.1%	4.5%
	% of Pop 22 - 25	2.9%	3.1%	3.3%
	% of Pop 25 - 29	4.4%	4.7%	4.9%
	% of Pop 30 - 34	5.4%	5.4%	5.0%
	% of Pop 35 - 39	6.3%	6.5%	5.9%
	% of Pop 40 - 44	5.8%	6.2%	6.0%
	% of Pop 45 - 59	17.7%	18.3%	18.9%
	% of Pop 60 - 74	19.2%	20.1%	21.0%
	% of Pop 75 - 84	12.2%	9.3%	8.8%
	% of Pop 85+	6.3%	4.5%	3.7%
	Median Age	50.0	46.8	47.0
Average Age	48.2	45.8	45.4	
Race	Count of White	6,241	50,710	102,629
	Count of Black or African-American	688	4,403	8,333
	Count of Asian or Pacific Islander	1,155	8,976	20,458
	Count of Other races	430	5,040	10,030
	White	73.3%	73.4%	72.6%
	Black or African American	8.1%	6.4%	5.9%
	Asian	13.6%	13.0%	14.5%
	Other Races	5.0%	7.3%	7.1%
Language Spoken	Speak English at Home	84.4%	82.8%	81.4%
	Speak Spanish at Home	1.5%	2.6%	2.8%
	Speak French or French Creole at Home	2.0%	0.8%	0.6%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	3.9%	5.4%	5.9%
	Speak Russian and Other Slavic Languages at Home	0.5%	0.6%	0.5%
	Speak Chinese at Home	2.0%	1.1%	1.6%
	Speak Korean at Home	2.8%	1.7%	2.5%
	Speak Vietnamese at Home	0.9%	1.4%	1.3%
	Speak Other Asian Languages at Home	1.0%	1.4%	1.5%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.2%	0.1%
	Speak Other Language at Home	0.3%	1.8%	1.5%
Hispanic	Hispanic Population	251	3,261	6,921
	Hispanic Population Percent	3.0%	4.7%	4.9%
	Mexican	28.8%	26.1%	20.8%
	Puerto Rican	13.8%	29.5%	39.4%
	Cuban	1.9%	6.7%	5.5%
	Dominican	0.0%	4.5%	2.7%
	Central American	29.5%	18.3%	11.5%
	South American	19.3%	10.6%	15.9%
	Other Hispanic	6.7%	4.3%	4.2%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	3.0%	3.7%	3.2%
	American	2.9%	3.5%	3.1%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	11.6%	11.3%	12.9%
	Chinese	2.3%	1.9%	2.1%
	Japanese	0.0%	0.0%	0.1%
	Korean	3.6%	2.4%	2.9%
	South Central Asian (ie. Indian)	5.1%	5.9%	6.9%
	South East Asian (ie. Vietnamese)	0.3%	0.7%	0.6%
	Other Asian	0.4%	0.3%	0.3%
	European (percent of total population)	44.4%	45.7%	44.5%
	British	6.4%	6.1%	5.5%
	Dutch	0.3%	0.4%	0.4%
	French	1.1%	0.7%	0.7%
	German	10.9%	11.9%	11.5%
	Italian	6.2%	7.3%	7.4%
	Polish	2.7%	2.8%	2.5%
	Scandinavian	0.6%	0.8%	0.7%
	Scotch/Irish	11.7%	11.7%	11.4%
Other European (ie. Greek/Russian)	4.5%	4.1%	4.3%	
Middle Eastern	0.3%	0.9%	0.8%	
Other Ancestry	17.6%	13.8%	14.0%	
Unclassified Ancestry	9.9%	11.7%	12.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,348	50,584	102,927
	Elementary (0 to 8)	1.9%	3.2%	2.3%
	Some High School (9 to 11)	2.9%	3.1%	3.1%
	High School Graduate (12)	22.2%	22.1%	21.1%
	Some College (13 to 16)	13.0%	14.3%	13.4%
	Associates Degree Only	6.8%	7.4%	7.4%
	Bachelors Degree Only	29.1%	28.7%	30.6%
	Graduate Degree	24.1%	21.1%	22.1%
	% College (4+)	53.2%	49.9%	52.7%
Household Type	Total Households – count	3,622	27,618	55,037
	One Person HHs – count	1,201	7,845	14,216
	Family HHs – count	2,233	17,842	37,732
	Married Couple – count	1,848	14,453	31,746
	w/own children – count	609	5,853	12,661
	w/out own children – count	1,239	8,600	19,084
	Male Householder – count	81	1,174	1,916
	Female Householder – count	304	2,216	4,070
	Non-Family Households – count	188	1,930	3,090
	1 Person Household	33.1%	28.4%	25.8%
	2 Person Household	32.8%	33.6%	33.5%
	3 Person Household	13.9%	15.4%	15.9%
	4 Person Household	12.6%	13.8%	15.4%
	5 Person Household	5.0%	5.8%	6.3%
6 Person Household	1.8%	2.2%	2.2%	
7+ Person Household	0.8%	0.9%	0.9%	
% Households With Children	22.2%	27.0%	28.0%	

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North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,745	28,676	56,930
	Owner Occupied Percent	63.4%	64.5%	69.6%
	Renter Occupied Percent	33.3%	31.8%	27.1%
	Vacant Housing Percent	3.3%	3.7%	3.3%
	Total Housing Units (Census 2000)	3,127	23,998	46,297
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.8%	4.3%	6.4%
	Property Value \$750,000 to \$999,999	17.0%	16.9%	19.8%
	Property Value \$500,000 to \$749,999	36.5%	31.8%	31.8%
	Property Value \$400,000 to \$499,999	23.1%	18.8%	16.4%
	Property Value \$300,000, to \$399,999	7.9%	12.8%	11.2%
	Property Value \$200,000 to \$299,999	7.4%	9.5%	7.3%
	Property Value \$150,000 to \$199,999	1.7%	1.8%	1.6%
	Property Value \$100,000 to \$149,999	0.2%	1.3%	1.2%
	Property Value \$60,000 to \$99,999	1.5%	0.7%	0.7%
	Property Value \$40,000 to \$59,999	0.0%	0.5%	0.4%
	Property Value \$0 to \$39,999	0.9%	1.1%	0.9%
	Median Home Value	\$549,382	\$528,030	\$581,303
Wealth per Household	\$0 and under - percent	15.8%	16.1%	15.6%
	\$1 to \$4999 - percent	7.4%	7.4%	7.1%
	\$5k to \$9999 - percent	4.1%	4.1%	4.0%
	\$10k to \$24999 - percent	5.9%	6.0%	5.9%
	\$25k to \$49999 - percent	6.6%	6.7%	6.6%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	18.7%	18.6%	18.8%
	\$250k to \$499999 - percent	14.4%	14.2%	14.5%
	\$500k+ - percent	17.1%	16.8%	17.4%
	Median HH Wealth	\$101,794	\$97,980	\$105,111
	Avg HH Wealth	\$269,515	\$265,442	\$272,328
Economic Viability	Economic Viability Local	283	292	291
	Economic Viability Indexed	102	106	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,263	36,479	75,053
	Managerial/Executive	25.5%	22.6%	23.4%
	Professional Specialty	33.6%	30.6%	30.4%
	Healthcare Support	2.0%	1.9%	1.8%
	Sales	10.1%	10.3%	10.9%
	Office & Administrative Support	5.3%	9.0%	9.2%
	Protective Service	1.3%	0.8%	1.1%
	Food Preparation	2.4%	3.4%	3.4%
	Building Maintenance & Cleaning	2.7%	1.4%	1.5%
	Personal Care	1.5%	2.1%	2.3%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.1%
	Construction	5.1%	6.6%	5.6%
	Production & Transportation	10.4%	11.2%	10.3%
	Percent White Collar Workers	76.5%	74.4%	75.7%
	Percent Blue Collar Workers	23.5%	25.6%	24.3%

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	Agriculture/Mining/Construction	4.4%	6.0%	5.5%
	Manufacturing	17.7%	17.2%	17.5%
	Transportation	2.9%	3.1%	3.0%
	Information	2.1%	2.0%	2.1%
	Wholesale/Retail	11.8%	12.8%	12.0%
	Finance, Insurance, Real Estate	10.5%	9.0%	9.3%
	Professional Services	10.0%	11.4%	11.7%
	Management Services	0.0%	0.3%	0.2%
	Administrative/Waste Services	3.6%	2.6%	2.8%
	Educational Services	24.3%	22.4%	22.6%
	Entertainment Services	4.8%	6.1%	5.7%
	Other Professional Services	6.2%	5.4%	5.3%
	Public Administration	1.6%	2.0%	2.5%
Vehicles per HH	No Vehicles	6.9%	5.2%	4.6%
	1 Vehicle	34.5%	33.0%	30.4%
	2 Vehicles	43.9%	45.4%	45.7%
	3 or more vehicles	14.6%	16.3%	19.3%
	Average Number of Vehicles	1.73	1.79	1.88
Change	Births (last 12 months)	74	598	1,233
	Deaths (last 12 months)	119	792	1,596
	Migration (last 12 months)	6	712	2,067
Work place	Workplace Establishments	223	1,756	3,901
	Workplace Employees (FTE)	3,758	27,484	64,915